

Southern Oregon Business Journal

TO ADVERTISE

Jim Teece
Publisher

jim@SouthernOregonBusiness.com
5350 HWY 66, Ashland, OR 97520

SouthernOregonBusiness.com

The Business Journal for Southern Oregon.

Giving Small Business a Voice in Oregon since 2015.

Proudly Serving Benton, Coos, Curry, Deschutes, Douglas, Jackson, Josephine, Klamath, Lane, Lincoln & Linn Counties.

Publication Sponsors : \$400 a month - 12 Month Contract - 1 full page ad, special mentions throughout and top banners on website. Social Media Appreciation Posts. Limited to 12 sponsors.

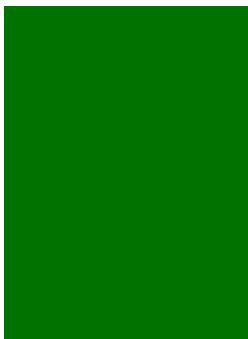
Monthly Advertiser : \$500 full page ad - Small Website Ad

1/2 Page Horizontal - \$300 a month - Small Website Ad

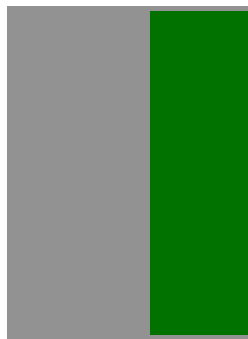
1/3 Page Vertical Ad - \$200 a month - Small Website Ad

Reprints are available for \$5 a copy. Minimum may apply. Allow 2 weeks to reproduce.

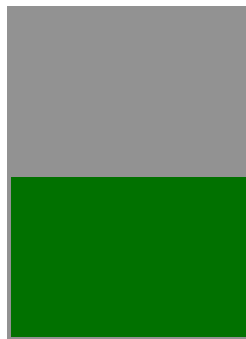
Ask how we can develop and publish special **10 Page Inserts** about your business.



Full Page Ad
8" x 10.5"



1/3 Page Vertical Ad
2.5" x 10.5"



1/2 Page Horizontal Ad
8" x 5.25"

ARTWORK REQUIREMENTS

COLOR: CMYK / 4-color process

RESOLUTION: 300 dpi

BLEED: Full Page ads must have a minimum of 0.125" bleed.

FORMAT: Preferred file format is .PDF with all graphics and fonts embedded

DESIGN SERVICE: available at \$50 per hour

Web ad sizes at <https://southernoregonbusiness.com/ad-specs/>

Price Sheet - Prices good until December 2024

We are growing our readership daily.

The Southern Oregon Business Journal was founded by Greg Henderson in 2015 as a monthly print journal serving the needs of small business owners in Southern Oregon.

I became co-publisher in July 2019 and rebooted the journal to become a daily, business news website with a monthly digital journal online. The response has been phenomenal.

By the time Greg retired at the end of June 2020 we had doubled the number of subscribers and increased the size of our readers 10x and and grew our social presence 50x. Our sponsors and advertisers remain with us because we reach the right audience for them and we continue to grow daily. I look forward to serving the needs of southern Oregon Business Community for years to come.

Jim Teece
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